



Virginia Green Events



Sensible Seafood Fest 2013

Virginia Beach, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Sensible Seafood Fest 2013

The Virginia Aquarium & Marine Science Center is a Virginia Green certified facility. The annual Sensible Seafood Fest celebrates sustainable, farmed, local and wild caught seafood.

To inform consumers to make sensible seafood choices and highlight the efforts of our Sensible Seafood restaurant, business, culinary school, and community partners.

All seafood served at this event will be from sustainable fisheries. Guests will also receive a reusable glass and compostable sporks, napkins, plates and bowls.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Cardboard
 - Composting of food & other compostable items

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials

- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as www.cleanerandgreener.org/resources/pollutioncalculator.l www.cleanerandgreener.org/resources/pollutioncalculator.htm)
- Other actions taken related to green signage: all waste stations will have signage with pictures of compostable and recycable items



For more information on **Sensible Seafood Fest 2013**, see www.virginiaaquarium.com/ssf or contact Kathy O'Hara at kohara@virginiaaquarium.com or 757-385-0300.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



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